



Lovemore Music Sponsorship - 2017

We receive a large number of sponsorship requests. Each proposal is evaluated fairly against a range of criteria, some of which are requested in this document. We will respond to each request individually following our evaluation.

Lovemore Music will only consider written proposals which clearly specify the general benefits of the venture as well as the benefits which Lovemore Music will derive from partnering and/or sponsoring.

Please ensure these are returned by the end of October to enable us to consider, evaluate, approve and effectively leverage a sponsorship.

Name and Surname:

Contact Telephone Numbers:

Email Address:

Organisation/ School Name:

Date of Event:

Project/ Event Name:

Sponsorship Investment Requested



Your contribution towards this event

Brief Description of Event:

List your objectives:

List Others Sponsors (If Any):

Please submit your sponsorship requests to: Steve Flavin stevef@lovemoremusic.co.za and Danni Adelaine Danni@lovemoremusic.co.za

If you have any queries, please contact Steve on 011 268 0150 or Danni on 011 837 2943.

Should we not receive a completed form before 31st October 2016; your request will not be considered for next year's sponsorship budget.



Here are some tips and suggestions on how to prepare your proposal for consideration.

Maximize marketing potential

The more marketing opportunities you identify, the more attractive your proposal becomes. Get creative. Look for maximum marketing potential, media extensions, community relations activities and client development opportunities.

Identify opportunities

Your proposal should show clear opportunities to promote Lovemore Music, as well as the products and services of our member companies, to your targeted audience(s).

Identify opportunities that target employees, clients, prospects, communities, and other audiences.

Involve others

Your proposal should broaden the promotional playing field. Involve co-sponsors, suppliers and affiliates in active and inventive cross-promotions.

In a nutshell, we're looking for breakthrough ideas that create new opportunities for us and for you.

We receive numerous sponsorship proposals every week which generally offer us a standard package including:

- Complimentary tickets
- Branding on promotional materials
- Program advertising and signage.

Where are you different?